



Global Hotel Cleaning  
Standards Being Introduced  
After  
**COVID-19**

**WORLD  
TOURISM  
FORUM**  
*Institute*

**don't  
panic**





This month, major brands, organizations and destinations unveiled Hotel Cleaning Standards based on improved hotel cleaning procedures, social experiences and workplace policies to meet COVID-19's new health and safety priorities and expectations. Such initiators aim to improve practices, attitudes and expectations in the hotel industry to ensure that both hotel guests and employees are comfortable in the cleanliness and health of hotels once travel resumes.





## Hyatt Contributes Environmental Care & Cleanliness

Driven by its over 60-year expertise and experience providing world-class hospitality, Hyatt announced a Strategic Expertise & Cleanliness Dedication to further strengthen its organizational advice and services around colleagues and guest health and peace of mind. The multi-layered commitment builds on Hyatt's current robust protocols and will include a Global Biorisk Advisory Council (GBAC) accreditation process for all hotels around the world, co-training and support services, and a cross-functional working group of medical experts and industry practitioners that will contribute to different aspects of hotel experience.





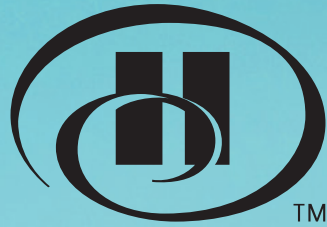


# **Marriott International launches Global Cleanliness Council to encourage cleanliness even higher**

Marriott wants its guests to realize what they are doing now and to prepare for cleanliness, sanitation and social distance in the near future so that when guests step through the doors of one of their hotels, travelers know their contribution to guest health and safety is their focus. It's equally important to Marriott that their employees know the improvements they're making to help protect their safety when serving their guests.



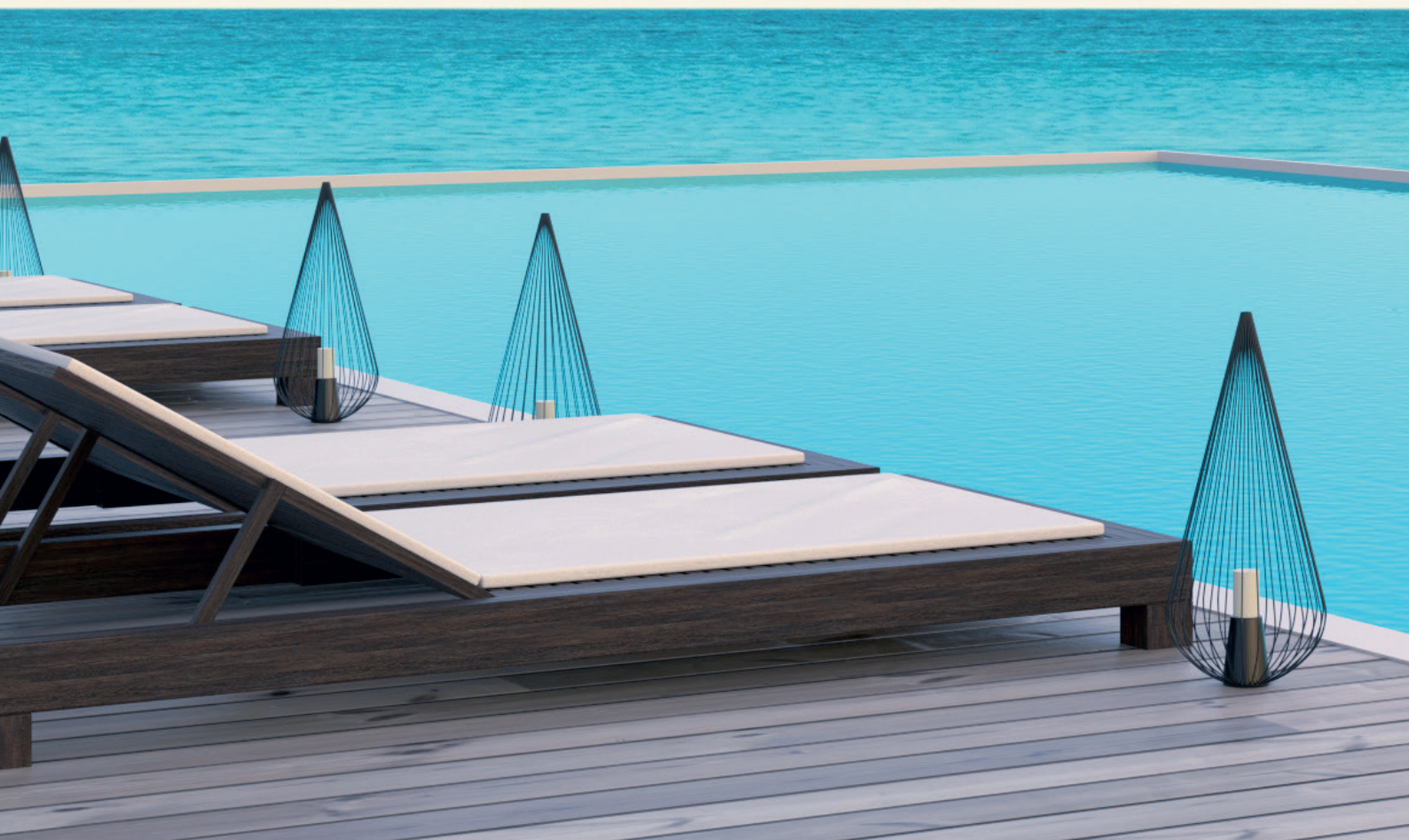




# Hilton

## **Hilton Establishes a new hotel standard for improving hygiene standards from check-in to check-out**

Hilton announced a new program to deliver an industry-defining standard of cleanliness and disinfection in Hilton properties around the world. In a first for the hospitality business, Hilton will collaborate with RB, maker of Lysol and Dettol, and consult with Mayo Clinic to develop elevated processes and Team Member training to help Hilton guests enjoy an even cleaner and safer stay from check-in to check-out.





RE



VERY

IS SOON...





# ACCOR HOTELS

Feel Welcome

## Accor and Bureau Veritas announce a sanitary label measures

The mark will cover both accommodation and catering, and will set sanitary standards for all Group hotels, as well as other chains and independent hotels. The project was performed in partnership with doctors and epidemiologists and established in collaboration with Accor owners and trade organizations including UMIH, GNC, and GNI. The project will be discussed next week within Alliance France Tourisme and with the related ministries (French Ministries of Tourism, Health and Labor) to actively participate in and validate the recommended criteria. Concrete proposals will be submitted in France and subsequently in Europe to the various legislatures, related ministries and lockdown relief committees.





# NH | HOTEL GROUP

## **NH Hotel Group And SGS Seal of Global Disinfection Assessment**

In order to maintain the safety of travelers and team members, as well as to fulfill and generate trust in the current hygiene and security standards of society, NH Hotel Group and SGS are pleased to announce their partnership on a project that redefines and expands the health protocols applicable to the operations of the Group's hotels. The new procedures, which will include revising and implementing all facility hygiene and disinfection policies, tailored training for staff, and tracking and tracking of the steps, will be introduced in hotels so that they are able to obtain their appraisal seal when they recover their operation. The NH Collection Barbizon Palace hotel in Amsterdam, currently in construction, and the NH Nacional in Madrid will be the first establishments where they will be controlled by the business and SGS.







## **AH&LA "Safe Stay" for improved hotel cleaning standards**

Every hotel guest and employee should know that AH&LA's top priority is their health and safety. Safe Stay reflects a new focus for a cleanliness-built industry. Hotels have had stringent sanitation and health standards. With Safe Stay, AH&LA strengthens these expectations to help build peace of mind. As travel resumes, hotels are able to host the traveling public safely.





The image features a central dark blue vertical bar containing the organization's name. The background is a vibrant blue gradient with a sunburst effect at the top and a pattern of light blue circles and dots at the bottom. The text is white and centered within the blue bar.

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111 Buckingham Palace Road, Victoria, Westminster, London,  
SW1W 0SR, United Kingdom  
Centre Number: UK1611  
Landline : +442039953381  
Registered in the United Kingdom  
License Number.12383347